

# Citation and commencement

This planning scheme may be cited as the Townsville City Plan.

A notice was published in the Government Gazette No. 37 on 17 October, 2014 for the planning scheme for the City of Townsville.

The commencement date for the planning scheme was 27 October, 2014.

Amendments to the planning scheme are included at [Appendix 2](#).

## Strategic vision

In 2021, our community will be defined by the statement:

Townsville is the northern gateway to Queensland. Our well-built city connects people to their community, via an active lifestyle that is enjoyed by all who live and visit. We are leaders of positive environmental action. We are acclaimed for our business entrepreneurship, government enterprise, innovation, technology and cultural stewardship.

Four Community Plan themes expand on this vision statement:

### Strong, connected community

*A community that draws on the diversity, skills and expertise of residents to build a community that has pride in its culture and lifestyle.*

### Environmentally sustainable future

*Our community recognises and values the natural environment. We acknowledge the need for a more sustainable future and seek to achieve this through solutions that minimise our impact on the environment.*

### Sustaining economic growth

*The community recognise that it is fundamental to have a strong and balanced economic growth in order to enhance our city's way of life.*

### Shaping Townsville

*Our city will meet the diverse and changing infrastructure and service needs of the community.*

*(Leading, creating, connecting: shaping a place to be proud of, Townsville Community Plan 2011-2021)*

**Editor's note**—The Strategic vision is extrinsic material to the planning scheme.